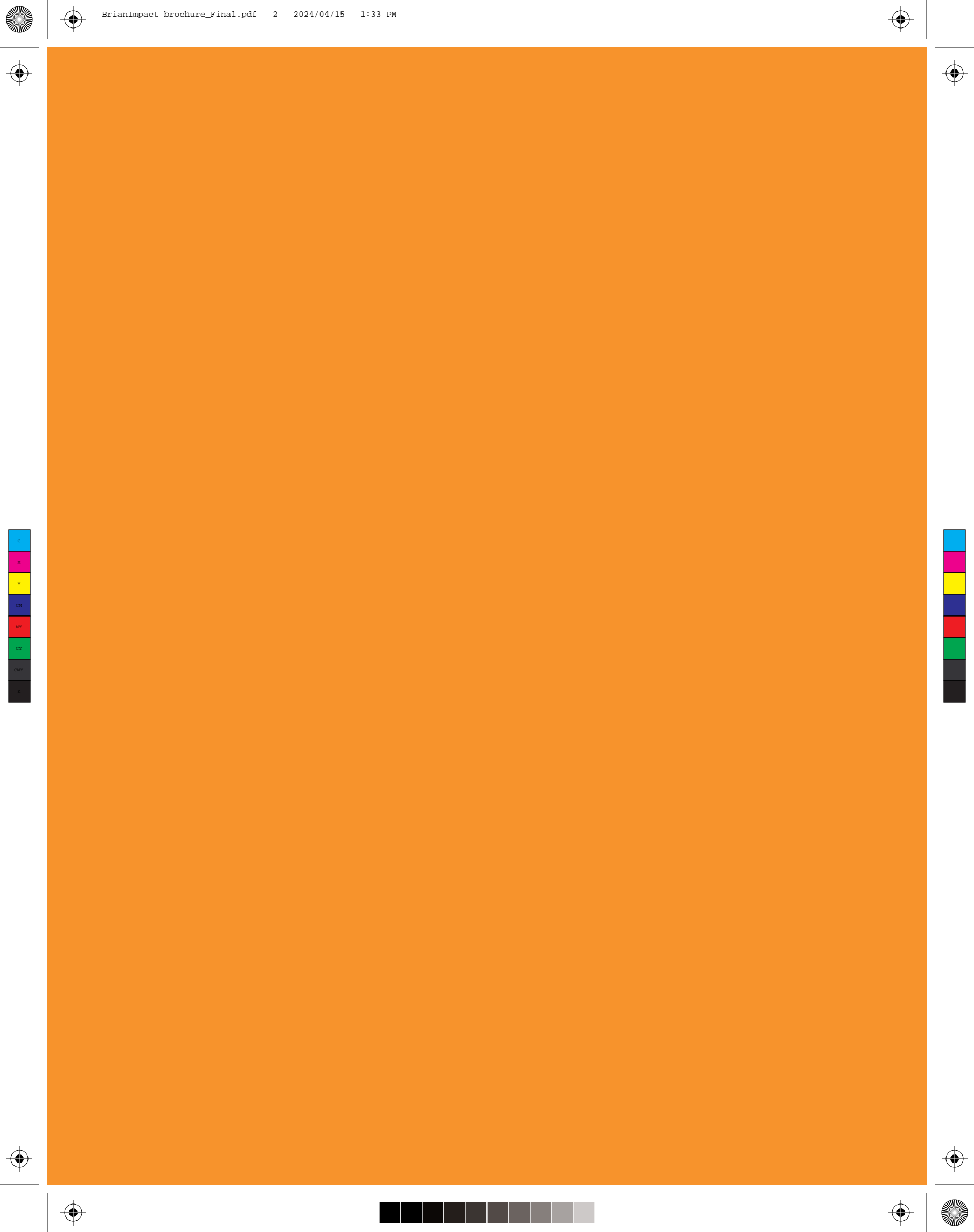


Make The World

A Better Place







Brian Impact Foundation

Established in 2021 by the founder of Kakao, Brian Beom-su Kim, Brian Impact Foundation empowers individuals and organizations to address complex social challenges and shape a brighter future for all.

Our mission is to navigate towards an equitable and sustainable society by harnessing the power of innovative minds through technology-based support programs. Central to our mission is the recognition of the potential of Artificial Intelligence (AI). And, Brian Impact Foundation provides essential resources and support for AI initiatives, exploring impactful solutions to the intricate challenges faced by our communities.

Through philanthropic commitments and pioneering initiatives, Brian Impact Foundation is dedicated to cultivating new generations of changemakers to drive meaningful social impact. We look forward to collaborating with like-minded individuals and organizations to build a better future for everyone.

The Giving Pledge of Brian

The
Giving
Pledge



"With this pledge as our starting point, my wife and I will work to address social issues in the areas businesses cannot reach.

We truly hope that the path we take will encourage our fellow innovators to change the world."

Pledge Letter (March 2021)

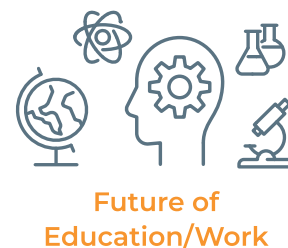
"Through this pledge today, we commit to give more than half of our wealth back to society during our lifetime."

"Technology can make the world a better place for all"

Shaping a Brighter Future
Through Innovative Minds
And Technology



Our Focus & Commitment





Foundation Facts 2024

USD 17.5 million

Given since 2021

78 Grantee Organizations

50 Fellows

Grant By Area

Technology

USD **2m**



Environment

USD **1m**



Youth

USD **1.5m**



Health

USD **1.7m**



Minorities

USD **2.8m**



Education

USD **0.7m**



Disability

USD **4.5m**



Changemakers

USD **2.8m**



BEES: AI + Philanthropy

BEES (Benevolence Enhancing Expert System), an original system made by Brian Impact Foundation, harnesses the power of Artificial Intelligence to revolutionize the grant awarding and management process.

By integrating advanced AI technologies like Large Language Models (LLMs), BEES enables the foundation to explore a larger and more diverse pool of candidates than ever before, facilitating informed decision-making that maximizes the effectiveness of philanthropic endeavors.

Through collecting and analyzing relevant data, BEES empowers experts to make data-driven decisions that align with both the foundation's values and business objectives. This innovative approach ensures that Brian Impact Foundation effectively allocates resources to initiatives that drive meaningful social change while upholding its core principles.

What We Do



IMPACT GROUND

Impact Ground supports non-profit organizations that tackle complex social issues by creating fundamental system changes and solutions. Funding is characterized by the size of the organization and the gravity of the challenges it addresses, allowing the flexibility to allocate resources to wherever they are most impactful, with a total of USD 20 million granted to 21 different organizations.



BRIAN FELLOW

Brian Fellow Program connects and cultivates innovative individuals who are driven to create positive change. There are 50 Fellows who come from diverse fields including environment, human rights, science, public health, and more. The Foundation supports the fellows comprehensively, from grants and infrastructure development to creating meaningful connections so they can continue their journeys ahead.



DiSEPA

Led by epidemiologist Seung-Sup Kim (MD, MPH, ScD at Seoul National University), DiSEPA (Disability, Social Environment, and Premature Aging) is a 20-year cohort study focusing on three groups: individuals with physical disabilities, developmental disabilities, and their parents. It aims to grasp the social and health dynamics of these populations in South Korea through qualitative and epidemiological research, as well as biomarker analysis. Brian Impact Foundation pledged \$3 million USD for the initial 5 years.

LEARN MORE

<https://www.brianimpact.org/en/>
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